



What's in a name? The Shirley Temple, Cobb Salad and French Dip all got their starts in Los Angeles.

CHICAGO

DALLAS

HOUSTON

LAS VEGAS

LOS ANGELES

MIAMI

NEW YORK

ORANGE COUNTY

SAN FRANCISCO



Diane Kruger being shot by Peter Lindbergh for the ad campaign

DIANE KRUGER'S NEW ROLE

Chanel's new skincare spokesmodel proves beauty's not just skin deep

With her flawless complexion and natural poise, it's not surprising that Chanel tapped Diane Kruger, 37, as the face of its new skincare line. This is the third time that the German-born, L.A.-based actress, who often dons the French fashion house's creations, has posed for the brand—first for its Allure fragrance campaign in 1996, then again for the Paris-Biarritz handbag advertising campaign, shot by Karl Lagerfeld in 2007. *DuJour* chatted with Kruger, now starring in FX's *The Bridge*, about her love for Lagerfeld and her hatred of the gym.

How long have you had a relationship with Chanel?

I've had a bond with the house since I was 15. My first shoot as a model was for Karl Lagerfeld! I immediately fell under the charm of his kindness and his sense of humor, and, of course, our German roots brought us closer. This happy coincidence gave us an inseparable connection.

What do you do to stay in shape?

I'm not really athletic. I hate going to the gym. Exercising only makes sense if I get pleasure out of it. But pleasure comes from real life, not from staying in a bubble. Whenever I get the chance, I go hiking.



Do you feel more beautiful now than you did when you were 20?

Actually, I would say that I'm kinder to myself. Even though I loved being 20, I'm not nostalgic about my beauty at that time. However, I am nostalgic about all of my first times: the first time that I kissed someone, the first time that I saw New York.... I realized that I had to live fully in the moment and open myself to others or life would pass me by. If I'm happier now, then I'm more beautiful than I was before.

Le Jour de Chanel, \$85, La Nuit de Chanel, \$85, and Le Weekend, \$115, **CHANEL**, chanel.com

BUZZWORTHY BRANDS

The fall crop of local beauty and fashion must-haves



Clean, \$35, Condition, \$40, and Connect, \$60, **PHYLIA DE M.**, phylia.com

THE MANE EVENT

Kazu Namise developed her popular hair-care line, Phylia de M., around a formula created by her godfather, a scientist who had a knack for herbal remedies. "I was first introduced to it when I was 19, and it made such a profound difference," she says of the special blend of aloe and humic-free fulvic and tannic acids. Designed to improve the health of the hair by nourishing its keratin, the line consists of a shampoo, conditioner, two scalp treatments and nutritional supplements. "You'll see immediate results in softness, shine and volume," says Namise of the regimen, which counts Jessica Alba as a fan. phylia.com

THE NATURALS

Toxin-free ingredients are the priority of two new L.A. skincare companies. Beauty Counter, from Santa Monica's Gregg Renfrew, consulted environmental experts and chemists in developing products that are good for people and the planet. Meanwhile, the Venice-based mother-daughter team behind Purity of Elements takes a cross-generational approach, offering a preventative line for younger complexions and a restorative collection for the mature set. beautycounter.com, purityofelements.com



Gregg Renfrew of Beauty Counter



Le Luxe Now in St. Germain, \$229, Le Luxe Noir in Grey Marble, \$219, **FRAME**, at Barneys New York

JEAN GENIUS

Londoners Jens Grede and Erik Torstensson both have a deep respect for L.A.'s denim heritage. "This city has the best craftsmanship and the most knowledge," says Grede, explaining why the duo opted to produce their U.K. line, Frame Denim, in Venice as opposed to Shoreditch. Since launching last winter, the collection has received accolades from the fashion flock (supermodel Karlie Kloss even collaborated on a special long-leg edition). This season, they plan to debut a handful of new silhouettes. "We're doing some rip and repair but all very subtle and tone-on-tone," says Grede. "It's got to be good-looking. That's our mantra." frame-denim.com

SALAD: ULTRA F/GETTY IMAGES; RENFREW: LUKE WOODEN FOR BEAUTY COUNTER; JEANS: SHAWN LOWE; ALL OTHER IMAGES COURTESY

ON THE TOWN

The best of restaurant, hotel and nightlife openings

INK.SACK AT LAX

1 World Way

A sorely needed part of this year's renovation of LAX's Tom Bradley International Terminal is its food court, with fare from top local restaurants. Among the most anticipated outposts is *ink.sack*, a branch of Michael Voltaggio's Melrose Avenue shop. Sandwiches, including cold fried chicken, spicy tuna albacore and Voltaggio's personal pick, the tortilla Española, will be served alongside Maryland-crab chips and watermelon. A breakfast menu will also be available. "There's a new line of egg sandwiches," says Voltaggio, "which happen to be my favorite ones now." mvink.com



Michael Voltaggio



Meatballs with pasta at Rao's

RAO'S HOLLYWOOD

1006 Seward Street

"It beckoned to us," explains restaurateur Frank Pellegrino Jr. of his decision to open an outpost of his exclusive New York City Italian restaurant, Rao's, on the West Coast. Taking design cues from the original location, the new space has a hammered tin ceiling, twinkling table lamps and an earthy red color scheme. The establishment also plans to follow Rao's custom of leaving the choosing to the professionals. "You can forego the menu and let me or our GM, Patrick Hickey, take you and your guests on a southern Italian experience," says Pellegrino. raoshollywood.com

THE JUICE IS LOOSE



MOON JUICE

2839 Sunset Boulevard

Cult Venice juicery Moon Juice has opened a spot in Silver Lake. Old favorites, like Beet Aid and Golden Milk, are accounted for, along with the flavorful Rainbow Cleanse.

In November, founder Amanda Bacon introduces a flexible Holiday Support package so you can juice and still enjoy the season of eating and drinking.

moonjuice.shop.com

CLUB KIDS

1 OAK

9039 Sunset Boulevard

On the heels of successful launches of 1 Oak in Las Vegas and Mexico City, Richie Akiva and Scott Sartiano are bringing their popular NYC nightlife concept to Hollywood. "This is the first time that the city can experience a true form of New York entertainment, style and energy," says Akiva. Located in the former Key Club, the venue will adhere to its signature tight-door policy and anything-goes atmosphere. 1oakla.com



A bedroom at the Palihouse Santa Monica

PALIHOUSE SANTA MONICA

1001 Third Street

When it opened this spring, Palihouse Santa Monica, the design-forward boutique hotel, won enthusiastic reviews even though the penthouse wasn't finished. Now, after months of construction and decorating, the sprawling three-bedroom, three-bath suite is ready for its close-up—and guests. "Its look is 1920s Spanish Colonial infused with some unexpected, curious, quirky, chic, European-inspired design elements," hotelier Avi Brosh says of the space, which has a balcony with ocean views.

palihousesantamonica.com

VOLTAGGIO: ED ANDERSON; PALIHOUSE: DYLAN + JENI; ALL OTHER IMAGES: COURTESY